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A discussion and tour of the 300,000 s/f campus
**The Integrated Health
 Campus — from dream to reality**

A LLENTOWN, PA — CREW Lehigh Valley kicked off 2010 with a well attended discussion and tour of the 300,000+ s/f Integrated Health Campus, a world-class neuromuscular health, wellness, and performance institute in Allentown. Attendees heard how OAA Orthopaedic Specialists Senior Partner Dr. Thomas Meade's dream of providing his community with a national showcase medical facility where clients can improve their quality of life in one warm, positive, and energized environment came true. Speakers were:

- Dr. Thomas Meade, a senior partner of OAA Orthopaedic Specialists;
- Jessica Gentile, Director of Project Development of North Star Construction Management; and
- James Gentile, president of North Star Construction Management/Polaris Properties, Inc.

Dr. Meade and James Gentile are two of the three partners who developed the \$90 million Integrated Health Campus. The third partner is Clay Hamlin, vice chairman of Corporate Office Properties Trust and a founding shareholder of First Industrial Realty Trust, Inc. While describing the Integrated Health Campus' development process, Jessica Gentile noted that these three men all share the same attributes of vision, determination, perseverance, and strength of character—which were all necessary to bring this massive project to



The hosts and speakers for the CREW Lehigh Valley Integrated Health Campus discussion and tour, from left to right—Dr. Thomas Meade, Jessica Gentile, and James Gentile.



An aerial view of the 300,000+ s/f Integrated Health Campus.



Four CREW Lehigh Valley members at the Integrated Health Campus tour, from left to right—Tina Kisela, The Promenade Shops at Saucon Valley; Sandra Kuhns, K & H Custom Window Treatments; Tracy Yadush, NAI Summit; and Kristin Holmes, Langan Engineering & Environmental Services.

fruition.

The development was very complicated due to the site's zoning, roadway conditions,

karsts issues, and its location in two separate municipalities. The developers implemented \$5 million in offsite improvements



Jessica Gentile presented the process of taking an empty piece of real estate and transforming it into national showcase medical facility.

just to develop the site itself.

The Integrated Health Campus is class A+ office space with 91% of the facility leased. It houses 25 medical practices and tenants including a surgery suite, an imaging center, rehabilitation facilities with three swimming pools, fitness facilities including a suspended running track and multiple workout rooms and areas, a café, and various health spaces and doctor offices in an uniquely designed environment that draws on the imagery of both the eastern and western philosophies of medicine. This project was also unique for CREW Lehigh Valley, as 11 of its member companies performed services for the Integrated Health Campus' development: Barry Isett & Associates, Bomboy Incorporated, Corporate Environments, Fine Art Resources, Fitzpatrick, Lentz & Bubba, P.C., Hampson Mowrer Kreitz Agency, Lafayette Ambassador Bank, MKSD architects, NAI Summit, North Star Construction Management and, Sperry Van Ness Imperial Realty. ■

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Upcoming Events – Join Us!

February 25th

Networking Event at Sayre Mansion in Bethlehem. Please check the CREW Lehigh Valley website for more details—www.crewlehighvalley.org.

Please note that CREW Lehigh Valley event attendance grants permission for any and all photography or media taken at such events. CREW Lehigh Valley may utilize these media for promotional purposes.

For membership information, please contact Karen Derr, KNBT, karen.derr@knbt.com